



ITALIAN VOLT

www.italianvolt.it

Press Kit:

https://drive.google.com/drive/folders/1J1shVGCJYAjiLUsqYrCUEJRiXocKwB4n?usp=drive_link

New LACAMA

Reality Becomes **DESIRE**

This bike has everything, but there's nothing like what you've seen before: very high-tech contents, an ultra-modern and hyper-customizable design, and a riding experience that can't be described until you have tried it

Come to visit us @EiCMA Milano

7 – 12 November 2023

7 November h 13.15 reveal of the motorbike

PAD 11 Stand S38

Imagine owning a motorcycle capable of unlocking new levels of imagination, perception, awareness.

Imagine something that goes beyond what has never been seen before, enclosed in the body of an object that you know very well. Imagine being the future of the species.

This bike has everything, but there's nothing like what you've seen before: extremely high-tech contents, an ultra-modern and hyper- customizable design, and a riding experience that can't be described (imagine, understand) until you have tried it.

Lacama takes the riding experience to a new dimension.

It's a bike for those who want to brazenly show off that they're ahead, in every way.

Lacama comes from the future. To take you into the future.

LACAMA is the new high performance Italian electric super motorcycle with modular design, developed and produced in the Motor Valley, in two variants:

MONOPOSTO: single-seater and BIPOSTO: two-seater.

You will be able to admire the first chameleon-like motorcycle with an ultra-customizable design at **EICMA 2023** in its official presentation at **Pad 11 Stand S38** from **13.15** on **Tuesday 7 November**.

For immediate release

GUINNESS WORLD RECORD HISTORY

The longest journey ever made on electric motorbikes, from Shanghai to Milan, thus born the ITALIAN VOLT project which culminates with the presentation of the Lacama concept. The next phase is the purchase by Tazzari EV, a pioneering company that has been developing and producing electric vehicles for its own brand and for third parties since 2006, in Imola, in the heart of the Motor Valley.

Thanks also to the experience in co-design and supply of ultra-light structural components for the Motorcycle sector, the definitive new Lacama, is born in Tazzari Group.

The result of years of work in design, testing and technological development, also thanks to the experience of superbike rider Gianluca Nannelli, Lacama is now ready to face the roads of the whole world, in your hands.

THE BIRTH OF AN ICON

The center of everything is a moving piece of art, a uniqueness in today's world motorcycle scene: with a single-piece aluminum casting frame from the fulcrum of the swingarm to the steering head, an ultra-light monolith which technically allows the new Lacama to be a whole with every little thought of the driver, which is reflected in an instant on the driving dynamics.

TELEPORT PERFORMANCE

The performances have been defined by those who have experienced it with the sensation of something described only as "teleport", for the immediacy of response and the reaction speed with which Lacama rushes forward.

Gianluca Nannelli underlines the control's precision and modularity at every speed and the ease of driving, thanks also to a lightness previously unknown to high-performance electric motorbikes.

Lacama has a weight/power ratio that for the first time puts an electric motorcycle on the levels of the best endothermic motorcycles, thanks to its lightness in running order. Something unimaginable and never experienced before on an electric motorcycle.

FAST BUT SUPER EASY TO USE

An electric streetfighter with 4 driving modes: Wet, Eco, Sport, Rocket! And 4 levels that can be selected to your liking of energy regeneration. The motor at the center of

the swingarm fulcrum, with belt drive, avoids the weight and energy absorption typical of gear reducers. The immediate response at every speed with 150 horsepower peak power and 230 Nm torque in the HYPERSPORT version makes every trip SUPER fun.

The HYPERLIGHT version with less extreme performance boasts the agility of a curb weight of just 197 kilos.

SAFETY WITHOUT COMPROMISE

Active safety equipment at the highest levels, Brembo braking system, ABS Cornering, Traction Control with six-axis inertial platform and 5 selectable modes: Ultrasafe, Drive, Race, Race Pro, Off.

Also Anti-Wheeling and Launch Control Mode to launch like a rocket are standard equipment.

EXTRAORDINARY EFFICIENCY AND RANGE

A system with very high overall energy efficiency thanks to FLUID Battery Technology, a motor with 98% peak efficiency, an architecture without mechanical gearbox, and obsessive attention to the lightness of each component and therefore overall.

In urban cycle, Lacama HYPERSPORT exceeds 250 kilometers of real range.

FLUID BATTERY TECHNOLOGY

Tazzari EV's team has developed an advanced battery temperature management system with circulation of dielectric liquid by immersion of the batteries, which allows to increase its performance and life thanks to very rapid and intense cooling, while heating allows them to be recharged even with harsh winter temperatures.

This innovation, an absolute novelty on the market, guarantees maximum battery pack safety thanks to the self-extinguishing fire-fighting properties of the system.

SINGLE-SEATER AND TWO-SEATER

A motorbike with two different souls, which turns in two distinct motorbikes in terms of riding style and distinctive design.

The great thing is that you can also choose to change every day, taking both bodies and changing them quickly before each use, even by yourself thanks to a quick 5-screw system.

The Monoposto has specific designed aluminum heel guards made by CNC machining, the Biposto has specific designed passenger footpeg supports casted in aluminium.

INFINITE DESIGN CONCEPT FOR UNIQUE PIECES

The ultra customization of the first chameleon motorbike (*LA CAMA* leontica precisely) allows everyone to create their own motorbike as a unique piece of personal style.

Through the online Configurator on the official website www.italianvolt.it

The customer will be able to choose between single-seat or two-seat bodywork and 10 different front "Face Design".

It is possible to mix 22 paint colors for the bodywork, Face Design and frame, furthermore, a choice of 20 eco-leather seat colors is available.

The result, based on everyone's tastes, will always be a unique piece, numbered on both sides with plates on the frame and laser engravings of the number plate holder frame with its own and specific Lacama number.

It is possible to easily change the various design parts (bodywork and Face Design) and thus quickly change the aesthetics of the motorbike, from single-seater to two-seater and vice versa.

It's a lot of fun to create your own and unique Lacama, the dream can become reality, orders to be delivered from April.

CUSTOMIZABLE ERGONOMICS AND COMFORT

The rider is at the center of everything, the OHLINS fork and mono shock absorber guarantee that you can modify the set-up and ride comfort according to your tastes, furthermore for the best personal riding ergonomics a horizontal-adjustment system has been developed of the footpegs. The Memory Gel technology used for the seats is another upgrade that significantly increases ride comfort. A personal choice can be made between two tire types: Sport and Trail.

The electric reverse gear is very convenient to manoeuvre.

EASY AND FAST CHARGING

With the on-board battery charger and the Type2-Schuko cable supplied with Control Box, charging the battery is simple and intuitive. A common household socket or the nearest charging station is enough to fill up with energy.

And for those who want to experience limitless adventures, the FAST CCS charging system is available, which allows you to recharge in 45 minutes by connecting to a DC charging station.

The charging speed is always visible on the 5" TFT screen with over 16 million colors.

AVAILABLE TO ORDER FROM TODAY

By going to the Configurator on the official website www.italianvolt.it

it is possible to configure your Lacama and you will be contacted by the sales team to finalize the order with deliveries from April 2024.

Price from:

- **LACAMA HYPERLIGHT** 29,800 € plus taxes
- **LACAMA HYPERSPORT** 31,800 € plus taxes

The new LACAMA is positioned at a level of technological and design excellence in the two-wheeled electric mobility sector as a new Made in Italy icon, among the most exclusive electric motorcycles.

Italian Volt has drawn from Tazzari Group know-how for both the chassis and mechanical part, for the technology developed and perfected in over 17 years of specific experience in the Electric Vehicles sector.

Totally engineered and produced in Italy in **Motor Valley's** heart, the new electric motorbike is made for those who do not want compromises, for those who are passionate and for those who want a unique object thanks to the **modular design, which allows the creation of a unique, numbered motorbike with identification plates, Tailor Made according to the tastes of the end customer.**

The Italian motorcycle unleashes unparalleled dynamic performance thanks to the **best weight/power ratio** on the market.

Commercial name	Battery energy [kWh]	Maximum peak power [kW]	Maximum peak power [CV]	Full speed [Km/h]
HYPERPOWER	15	110	150	230
HYPERLIGHT	10	60	82	170

ITALIAN VOLT: ENDLESS DESIGN ELECTRIC MOTORCYCLES

For further information you can write to:

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With kind request for publication